



University Libraries

Goals Progress and Development

WSU Libraries

Major Accomplishments

University Libraries

Major Accomplishments FY 2011-2012

Student Surveys

- 79% of undergraduate students were either satisfied or very satisfied with the University Libraries
- 82% of graduate students were either satisfied or very satisfied with the University Libraries

Facilities

- Collaboration space plan developed - implementation in progress
- Space reallocation plan developed for first floor Learning Commons
- **10,770** linear feet of compact shelving installed
- **15,171** linear feet of materials moved so far during compact shelving project, 162 tons of materials
- New carpeting replaced old 1980's carpet on the lower level and 2nd and 3rd floors
- Painted all public areas during summer 2012
- 24 Hour Study Room remodeled to enhance vending options
- Installed enhanced attendance monitoring system

Services

- **563,273** onsite users in main and branch libraries
- **1,592,663** online catalog searches
- **1,604,351** scholarly database searches
- **1,156,936** full-text downloads from databases
- **445,664** log-ins to public workstations
- **132,480** physical items circulated
- **441,456** E-books section/chapter requests
- **62,290** downloads from E-Reserves service
- **8,126** Text-A-Call Number messages sent from the Online Catalog
- **14,267** uses of the dynamic maps feature within the Online Catalog
- **10,971** confirmed or approved online room reservations since software implementation in January
- Interlibrary Loan:
 - **9,397** Digital and print items borrowed from other libraries
 - **9,094** Digital and print items lent to other libraries
- **77** items obtained from commercial document delivery
- **601** Library Instruction sessions taught to **9,578** students
 - LASI 170 sections offered:
 - **4** online sections
 - **2** face-to-face sections

- **8** high school tours for **222** students
- **42** Public programming events with attendance of approximately 3,750
- **96,639** questions answered from all services points via in-person, Text-A-Librarian, email, and phone, including:
 - Reference Desk 9,876, HelpDesk 20,567, Special Collections 1,819, Access Services 50,030, Music Library 8,906 and MALIC – Language Lab 3,894, and Chemistry Library 1,547
- **264** Special Collections and University Archives reproductions provided to 12 campus units, 16 students or educational institutions, and 20 businesses

New services

- **116** books delivered to satellite campuses through Books-on-Demand service
- Books-on-Demand service developed during spring semester for Main Campus
- Online study room reservations service added in January
 - Included enhanced Supplemental Instruction Study Room reservations
- Extended Hours during finals in both fall and spring semesters
- New attendance counting hardware/software installed
- Computer availability online software implemented during spring semester
- Embedded Librarian service implemented during the year
- Platforms and methods developed to purchase e-books by title added to e-book package vendor options

Collections

- **22,794** physical volumes added to the collections: includes new monographs, serials, audio, video, and other media, as well as federal government documents in print and patent data
- **13,901** government documents records downloaded with links to full-text
- Online Catalog database management
 - **57,081** records downloaded from 21 electronic resource packages, including four packages that contained audio and video streaming
 - **17,976** item records created
 - **15,522** item records modified
 - **37,433** holdings created
 - **21,344** holdings modified
 - **105,606** bibliographic records created
 - **78,276** bibliographic records modified
 - **240,000** authority records processed
- Serials Review completed including:
 - Individual reviews conducted and completed by subject liaison librarians with 40 departments resulting in cancellation of 299 journals and 41 reference and non-subject continuations
 - More information available at:
http://libraries.wichita.edu/ablah/index.php?option=com_content&view=article&layout=detail&id=71&id=86

- Collection Review Project planned and initiated so far:
 - Over **26,000** government documents selected for removal; **18,525** removed from the collection
 - Over **18,000** LC volumes removed from collections
 - **652,258** microforms removed from collections
 - All paper items either transferred to other libraries or recycled through local company

Technology

- CONTENTdm, content management system for Special Collections added, training received, and creation of digital collections in progress
- Major University Libraries systems upgrades in progress:
 - ILLiad – Interlibrary Loan
 - SOAR – Institutional Repository
 - Web site – Joomla upgrade
 - Voyager migration to Linux with software upgrade

WSU Libraries

Goals 2011 – 2012

Wichita State University Libraries Goal Planning 2011 2012

2020 Strategic Goal #1: Achieve alignment between state's pre-K-12 and higher education and continue to enhance alignment between higher education institutions

| University Libraries Goal 1 | Objective | Status |
|--|--|------------|
| Enhance partnership projects with Regents and area libraries | Participate in statewide planning for Kansas Academic Libraries Consortium, as well as, high impact projects among state and regional academic libraries | Complete |
| | Review microforms holdings as part of Regents Libraries Microforms Cooperative Collection Management Project | Complete |
| | Create web-based transitional guide for transfer students from other Regents institutions | In process |
| | Increase outreach and library instruction opportunities to USD 259 and other area schools: | Complete |

Wichita State University Libraries Goal Planning 2011 2012

2020 Strategic Goal #2: Achieve participation in the state's higher education system that better reflects the state's demography and more fully engages adult learners

| University Libraries Goal 2 | Objective | Status |
|---|--|-------------|
| 2a. Increase services and educational outreach efforts for WSU adult learners | Expand upon WSU Complete Initiative through satellite campus delivery program | Complete |
| | Provide library instruction and orientation sessions targeting adult learners and transfer students | Complete |
| | Increase web presence and web-based library features to address a variety of adult learning styles such as WichitaStateTV YouTube channel, Virtual library tour project, and Subjectguides | Complete |
| 2b. Increase visibility of University Libraries services and collections | Enhance use of social media such as Facebook and Twitter to more fully engage various demographic groups | Complete |
| | Develop marketing/promotion plan for University Libraries services and collections | In progress |

Wichita State University Libraries Goal Planning 2011 2012

2020 Strategic Goal #3: Achieve measureable improvement in persistence and completion rates for higher education institutions

| University Libraries Goal 3 | Objective | Status |
|--|--|---|
| Develop library-wide plan to target and improve curricular service and collection needs that focus on the different learning styles and needs of at-risk, entering, and returning students | Expand cooperative efforts with other campus units such as CLUR, OFDSS, STAC, MRC | Complete |
| | Expand embedded librarian program | Complete |
| | Include in overall marketing plan, promotion of University Libraries services and collections to at-risk students | In process |
| | Partner with student leadership and associations to provide continuous quality improvement of University Libraries services, collections, and facilities | Complete |
| | Update textbook collection guidelines and scope | Complete |
| | Explore repurposing library space to include more student success activities | Phase one complete. Phase Two for FY13 -Implementation stage initiated. |
| | Develop collection review plan to increase space availability and to enhance useability of collection | Complete |
| | Enhance Libraries web presence | Complete |
| | Evaluate reference service structure and operations | In progress |

| University Libraries Goal 3 | Objective | Status |
|-----------------------------|--|----------|
| | Survey students to determine effectiveness of library services and collections targeting student success | Complete |
| | Assessment of student learning in University Libraries Instructional Program | Complete |
| | Enhance existing information literacy tools targeting entering or at-risk students | Complete |

Wichita State University Libraries Goal Planning 2011 2012

2020 Strategic Goal #4: Ensure that students earning credentials and degrees across the higher education system possess the foundational skills essential for success in work/life

| University Libraries Goal 4 | Objectives | Status |
|---|--|----------|
| Provide collections and services that support lifelong learning | Evaluate current information literacy and identify areas that are targeting general education | Complete |
| | Promote and expand collections that support general education studies | Complete |
| | Complete serials review including review of materials supporting general education | Complete |
| | Expand LAS 170 offerings | Complete |
| | Move University Libraries serials collections to electronic only where possible to promote student success in a global workplace | Complete |
| | Acquire ebook collections, particularly focusing on engineering, science, technology, and health professions | Complete |

Wichita State University Libraries Goal Planning 2011 2012

2020 Strategic Goal #5: Enhance alignment between the work of the state's higher education system and the needs of the Kansas economy

| University Libraries Goal 5 | Objective | Status |
|---|---|----------|
| Enhance services and collections supporting University segments focused on local and state economic development | Expand ORA and University Libraries partnerships to target collections and services that support funded research | Complete |
| | Improve assessment activities to determine success of services and collections targeting the emerging needs of campus researchers and those areas focused on economic development | Complete |
| | Enhance cooperative efforts with area and special libraries | Complete |
| | Increase access to e-resources supporting economic development | Complete |

Wichita State University Libraries Goal Planning 2011 2012

2020 Strategic Goal #6: Enhance the regional and national reputation of Kansas universities through aspirational initiatives

| University Libraries Goal 6 | Objective | Status |
|--|---|----------------|
| 6a. Increase visibility of University Libraries collections and locally produced scholarship and creative activities | Develop digitization projects of local materials especially those for SOAR Institutional Repository and those housed in Special Collections | Complete |
| | Develop new vision for Library Associates including marketing plan for new organization | Changed status |
| | Evaluate impact of public programming efforts including existing programming partnership | Complete |
| | Develop plan to promote important University Libraries and Special Collections resources and services such as the Gordon Parks Collection | Complete |
| | Explore options for membership in and partnerships with affinity groups at the state, regional, national, and international levels | Complete |
| 6b. Support university-wide and discipline specific accreditation activities | Support HLC activities as appropriate | Complete |
| | Provide required discipline-specific accreditation, licensing, and programmatic information about collections | Complete |

WSU Libraries

Goals 2011 – 2012

Summary Report

2020 Strategic Goal #1: Achieve alignment between state's pre-K-12 and higher education and continue to enhance alignment between higher education institutions

UL Goal #1 Enhance partnership projects with Regents and area libraries

Objective #1 Participate in statewide planning for Kansas Academic Libraries Consortium, as well as high impact projects among state and regional academic libraries

Actions:

- Partnership with KUMC-KC
- Bylaws of cooperative agreement passed in CODDL to form K-CALDD
- Participated in state-wide plan for government documents management
- Co-hosted Art Libraries Society/Central Plains spring meeting April 2012
- Maintained memberships and participated in the following library organizations:
 - SCKLS - South Central Kansas Library System
 - CNI-Coalition for Networked Information
 - MPLA -Mountain Plains Library Association
 - ELSUG-Ex Libris South-Central Users Group
 - ELUNA-Ex Libris Users of North America
 - LOEX
 - Lyrasis
 - Amigos
 - Portico
 - ESIG- EPSCoR Science Information Group
 - United States Patents and Trademarks Office
 - United States Federal Depository Library Program
 - State of Kansas Depository Library Program

Objective #2 Review microforms holdings as part of Regents Libraries Microforms Cooperative Collection Management Project

Actions:

- Selection of microforms to be cooperatively retained completed
- Partner letter distributed to CODDL
- Disposal plan developed for collections held by other CODDL partners
- UL assumed responsibility for maintaining 9 microform titles for all Regents libraries
- Reviewed 19 microform holdings not on shared resource list resulting in the withdrawal of 9 titles and the retention of 10 titles

Objective #3 Create web-based transitional guide for transfer students from other Regents institutions

Actions

- Spreadsheet has been created listing the URL's for Regent's libraries' sites

- Participation in new FY2012 CODDL state-wide information literacy effort – meetings attended and agreement document signed

Objective #4 Increase outreach and library instruction opportunities to USD 259 and other area schools

Actions

- Created subject guide for High School students
<http://libraries.wichita.edu/subsplus/subjects/guide.php?subject=HS>
- Four librarians participated in the DSI process
- Two librarians worked on History Day
- Several high school tours were given (eg. West High AP English class visited in March, 119 books were checked out to the group, and after the tour and instruction were given, a survey indicated 69% would research differently)
- Currently scheduling rooms for summer Upward Bound students support leaders in the areas of math, science, communications, and college prep

2020 Strategic Goal #2: Achieve participation in the state's higher education system that better reflects the state's demography and more fully engages adult learners

UL Goal 2a. Increase services and educational outreach efforts for WSU adult learners

Objective #1 Expand upon WSU Complete Initiative through satellite campus delivery program

Actions:

- Delivery service expanded to satellite campuses with 116 requests fulfilled during FY2012
- Delivery service extended for College of Education graduate course being taught at Maize High School due to high volume at West Campus

Objective #2 Provide library instruction and orientation sessions targeting adult learners and transfer students

Actions:

- Evaluation of existing instructional services targeting this user group by Research Services Group
- Two hour library information session held for staff members of the Veterans Upward Bound program resulting in planning for additional cooperative library instruction with this group

Objective #3 Increase web presence and web-based library features to address a variety of adult learning styles such as WichitaStateTV YouTube channel, Virtual library tour project, and Subjectguides

Actions:

- 21 library instruction videos have been added to YouTube with 6,619 total views to date
- Link to videos at:
<http://www.youtube.com/playlist?list=PL8546A9AD3D09AC53&feature=plcp>
- UL virtual tour completed 6,648 views to date
<http://libraries.wichita.edu/ablah/index.php/tour>
- 32 subject guides added using SubjectsPlus contributing to the 340,420 page views of all 130 SubjectsPlus guides during FY2012
- 10,971 online reservations were made in the new online room reservation service added in January to help adults with time management
- Librarian research appointments scheduler added at <http://wichita.libcal.com>
- Document Delivery Hold and Book Retrieval Service was enabled for faculty, graduate students and GTA's in March and then for all other users in June 2012

UL Goal 2b. Increase visibility of University Libraries services and collections

Objective #1 Enhance use of social media such as Facebook and Twitter to more fully engage various demographic groups

Actions:

- 149 Twitter followers and 71 tweets created in FY2012
- Facebook page maintained regular updates and had 221 followers in FY2012
- 973 Bitly referrals to library webpages
- Social media used to promote UL events, services, and research opportunities

Objective #2 Develop marketing/promotion plan for University Libraries services and collections

Actions:

- Engaged the Office of University Relations to consult on marketing plan (Barth Hague meeting 12/2011)
- Met with outside consultants - Ross & Headley (01/2012)
- UL faculty participated on the university-wide branding committee
- UL published in *Sunflower* 31 times and *WSUToday* 74 times during FY2012

2020 Strategic Goal #3: Achieve measurable improvement in persistence and completion rates for higher education institutions

UL Goal 3. Develop library-wide plan to target and improve curricular service and collection needs that focus on the different learning styles and needs of at-risk, entering, and returning students

Objective #1 Expand cooperative efforts with other campus units such as CLUR, OFDSS, STAC, MRC

Actions:

- Hosted visit from ESU faculty librarians to discuss library instruction and ways of enhancing facilities for students (07/2011)
- Participated in 16 WSU 101 classes in the fall and 2 in the spring, coordinating with Engineering, Health Professions, Education, and LAS, reaching a total of 295 students
- Subject guide for WSU 101 was created that received 307 page views
<http://libraries.wichita.edu/subsplus/subjects/WSU101>
- Supplemental Instruction reservation system was streamlined with 1,680 SI room reservations received during the academic year
- Participated in three MRC Reboot Camps for faculty (07/2011 engineering-focused, 01/2012, 05/2012)
- Computer availability software development completed and added to UL website to provide real-time availability of public workstations
- University Libraries widget and widget help page developed by UL to promote library resources made available for Blackboard use; so far, there have been 91 uses of widget help page
- Progress on a new collaboration with College of Engineering to use Ex Libris Voyager software to circulate engineering equipment has included configuration of Voyager, training of Engineering staff, and the initiation of item record creation by engineering staff
- UL faculty member serves on the Barton School's Critical Thinking Task Force and created a critical thinking subject guide that received 1,586 page views
<http://libraries.wichita.edu/subsplus/subjects/criticalthinking>
- UL faculty member on the team that drafted the HLC Quality Initiative Proposal Graduation Partnership Wichita State University's Student Success Plan

Objective #2 Expand embedded librarian program

Actions:

- In FY2012, six UL faculty librarians were embedded in 45 sections of 22 unique courses with a total enrollment exceeding 750 students
 - Embedded activities using each course's Blackboard page included:
 - Embedded UL resource related objects (widgets, etc.)
 - Set up discussion boards for research questions
 - Set up Twitter accounts for the course

- Embedded “chat” link
 - Linking of course guides and tutorial videos created by faculty librarians
 - Embedded an appointment scheduler for research consultations
 - Faculty librarian embedded in Blackboard
 - Embedded pre- and post-tests on information literacy
 - Creation and linking of playlists in Naxos Music Online to class resource section
- Other embedded activities
 - One librarian was embedded physically in a class
 - Faculty librarians have office hours in departments
 - Faculty librarians arranged for database demonstrations for assigned colleges
 - Faculty librarians are part of new student orientations offered by colleges and departments
 - Faculty librarians attended thesis and dissertation defenses
 - One faculty librarian completed a two year mentorship with a student that focused on student’s research and thesis resulting acknowledgment in the thesis for her contributions

Objective #3 Include in overall marketing plan, promotion of University Libraries services and collections to at-risk students

Actions:

- Engaged University Communications to consult on marketing plan and also met with outside consultants - Ross & Headley (01/2012)
- Faculty librarian serves as a member of the Retention Council

Objective #4 Partner with student leadership and associations to provide continuous quality improvement of University Libraries services, collections, and facilities

Actions:

- University Libraries Executive Council conducted fall and spring meetings with SGA leadership focused on introducing the SGA to new library services and discussing library issues of concern to student leaders
- Full SGA meeting held in library on April 25, 2012
- Ablah Library finals extended hours increased to 2:00 AM during fall finals and to 1:00 AM during the spring after discussions with SGA leadership

Objective #5 Update textbook collection guidelines and scope

Actions:

- Update of the guidelines completed with the full report available on UL shared drive

Objective #6 Explore repurposing library space to include more student success activities

Actions:

- Participated in fall facilities planning process with Provost to create additional learning spaces

- Completed installation of 10,700 linear feet of compact shelving in lower level
- Moved over 15,000 linear feet of materials and anticipate the total feet moved for the project will be approximately 22,000
- Moved 1.8 miles of shelving during the compact shelving product including dismantling, rebuilding, and then dismantling again 3,192 linear feet of temporary shelving
- Completed project will allow for space currently occupied by shelving to be converted to the expanded University Libraries Learning Commons
- Defective carpeting was replaced on the first floor, and new carpeting replaced old 1980's carpet on the lower level, 2nd, and 3rd floors
- Paint scheduled for all public areas during summer 2012
- Expansion of Learning Commons scheduled for summer 2012

Objective #7 Develop collection review plan to increase space availability and to enhance usability of collection

Actions:

- Plan completed for reducing Federal Government Documents footprint included reviewing over 26,000 volumes and designating them for removal from the collection through withdrawal or transfer to other libraries
- The more than 18,500 government documents removed so far have required in excess of 32,000 changes to metadata records, holdings records, and item checkout records in the online catalog
- Over 5 tons of materials removed from shelves, boxed, and ready for transfer to other libraries
- Guidelines developed for reference collections and Z-ZA call number ranges in the general stacks
- All titles in Quick Reference and Index Table locations were reviewed by liaison librarians and forwarded to Technical Services for withdrawal or transfer to general stacks
- Arrangements completed with recycler
- Evaluation of folio materials in compact shelving completed
- Over 18,000 volumes classified with Library of Congress call numbers have been removed from the collections since January including the moving of approximately 18 tons of materials and updating of more than 38,000 metadata records, holdings records, and item checkout records in the online catalog
- 652,258 microform units have been removed from the collection since January

Objective #8 Enhance Libraries web presence

Actions:

- Room reservation service added to webpage (01/2012) with 10,971 bookings made and confirmed since January
- Computer availability software development completed and added to UL website to provide real-time availability of public workstations
- Embedded and Faculty Blackboard pages developed in SubjectsPlus

- Currently the 130 research, topic, and course guides are available in SubjectPlus provided 340,420 pages views during FY2012
- Additional links were added to the UL MyWSU portal tab such as room reservation links and 86,420 page views of UL Tab occurred during FY2012
- Action taken on the project to add a discovery layer product to website included the completion of a report analyzing vendor features, the completion of onsite vendor demos, the development of specifications, the development of a bid document, and the June implementation of the RFP process with WSU Purchasing
- UL Website redesign task force received charge (05/2012)

Objective #9 Evaluate reference service structure and operations

Actions:

- Task force formed and charge received in spring

Objective #10 Survey students to determine effectiveness of library services and collections targeting student success

Actions:

- Library questions added to SGA survey
- Library questions added to undergraduate and graduate exit surveys

Objective #11 Assessment of student learning in University Libraries Instructional Program

Actions:

- Course evaluations and web-based feedback received for fall and spring LASI 170 courses
- RSG attended webinar on learning outcomes best practices (01/2012) and initiated program improvement planning during spring RSG meetings
- Task force charged to analyze future student assessments

Objective #12 Enhance existing information literacy tools targeting entering or at-risk students

Actions:

- Content of EMPOWER Information Literacy online modules updated for use with WSU 101
- Work was initiated during the spring to evaluate enhancing EMPOWER graphics

2020 Strategic Goal #4: Ensure that students earning credentials and degrees across the higher education system possess the foundational skills essential for success in work/life

UL Goal #4 Provide collections and services that support lifelong learning

Objective #1 Evaluate current information literacy curriculum and identify areas that target general education

Actions:

- Research Services Group Task Force charged to evaluate Library Instruction Program
- Areas that target general education identified to be: WSU 101, Eng 101/102, Comm 111, LASI170, and BIO 210
- Steps taken to increase staff time dedicated to Library Instruction Program, including naming a coordinator of library instruction

Objective #2 Promote and expand collections that support general education studies

Actions:

- Increased numbers of e-book packages and made an additional 11,303 e-books available during FY2012
- Increased the number of major reference titles available online by 42
- Links were added to SubjectsPlus subject pages to support general education courses

Objective #3 Complete serials review including review of materials supporting general education

Actions:

- Serials cut decisions complete
- Plan being implemented as subscriptions come due
- Details include reviews completed with 40 departments resulting in the cancellation of 299 journals, 84 subject continuations, 41 reference and non-subject continuations, and the switching of 113 titles from print to online
- In response to serials review decisions, Technical Services personnel invested numerous hours in vendor follow up conversations and messages to make sure subscription changes were processed correctly by vendors and aggregators
- More than 2,000 metadata records, holdings records, binding files, labeling records, and other records have been changed as part of the serials review
- More information is available at:
http://libraries.wichita.edu/ablah/index.php?option=com_content&view=article&Itemid=71&id=86

Objective #4 Expand LAS 170 offerings

Actions:

- One new online session added during fall and spring for a total of four online and 2 face-to-face sessions taught during FY2012
- Plans for Fall 2012 submitted with expanded class size
- Added two additional instructors during FY2012
- Discussion underway about adding subject specific (SS) LAS170 course

Objective #5 Move University Libraries serials collections to electronic only where possible to promote student success in a global workplace

Actions:

- UL has switched print titles to electronic formats and invested in electronic journal packages, so that the UL currently provides online access to 36,835 unique serials with an additional 1,522 titles offered in paper only or in both paper and online formats
- Recent titles switched from print to electronic include journals published by the American Mathematical Society, Annual Reviews, Royal Chemical Society, Taylor & Francis, Wiley, Elsevier, and IEEE
- Approximately 96% of the journal collection's unique titles are now available in electronic format

Objective #6 Acquire e-book collections, particularly focusing on engineering, science, technology, and health professions

Actions:

- New e-book packages purchased during the year in these subject areas:
 - SpringerLink E-books –Engineering (542 titles)
 - Safari Technical 100-title Bookself (100 titles)
 - IEEE-Wiley Library 2012 & 2013 (539 titles)
 - APA Books E-Collections (31 titles)
 - Books 24x7 IT Pro Collection (10,049 titles)
 - Gale Virtual Reference E-Books (42)
- The 42 e-book packages currently provided by the UL received 441,456 downloads during FY2012
- In FY2012, the UL completed implementation of individual title e-book purchase option through YBP and ordered over 450 individual e-books on the ebrary, EBL, and Ebscohost platforms
- Current the UL's commercially provided e-book collection totals 54,777 unique titles
- In FY2012, 17% of book funding was used for e-books
- Additional online primary source digital collections purchased during FY2012 include:
 - New York Times Digital Archive (1851- 2007)
 - Slavery and Anti-Slavery: A Transnational Archive (Gale) – 6,843 titles
 - American West (Adam Matthews) – 620 titles
- Over 13,900 online Government Documents were added to collections in FY2012

2020 Strategic Goal #5: Enhance alignment between the work of the state's higher education system and the needs of the Kansas economy

UL Goal #5 Enhance services and collections supporting University segments focused on local and state economic development

Objective #1 Expand ORA and University Libraries partnership to target collections and services that support funded research

Actions:

- Proposed and received ORA support funding for selected databases:
 - BioOne
 - IEL (IEEE)
 - Knovel
- Dean presented to Research Council
- Continuing information on large scientific datasets provided to ORA

Objective #2 Improve assessment activities to determine success of services and collections targeting the emerging needs of campus researchers and those areas focused on economic development

Actions:

- Attended assessment related meetings at ALA midwinter
- Assembled peer data
- Data compiled and provided for ACRL annual report
- Purchase services with assessment data built-in such as room reservation service and an additional SurveyMonkey license
- Applied Google Analytics to UL webpages
- Purchased more advanced gate counter to analyze Ablah Library usage and used gate counter data to make decisions about building hour extensions
- Conducted internal assessment activities such as collection review and serials review projects
- Dean has conducted one-on-one meetings with each department chair on campus to gather information about UL collections, teaching, and service needs
- Assisted in developing Faculty Senate Library Committee faculty library survey
- Currently evaluating best practices for organizing activity data maintained within UL units

Objective #3 Enhance cooperative efforts with area and special libraries

Actions:

- Partnered with the Wichita Public Library in the Big Read speaker event resulting in an event that was attended by over 700 people on the WSU campus
- Collaborated with the Carl Albert Center, University of Oklahoma, to arrange transfer of the Victor Wickersham Congressional Papers

- Worked with the Coleman Company to acquire Coleman Company records
- Arranged for the loan of rare map to Kansas Museum of History exhibit
- Arranged loan of Margarita Fischer correspondence materials for exhibit at the Santa Barbara Historical Museum
- Continued providing cataloging support for the Wichita Art Museum including cataloging 231 volumes this year

Objective #4 Increase access to e-resources supporting economic development

Actions:

- The following titles have been added to the collections:
 - New York Times Digital Archive (1851- 2007)
 - Slavery and Anti-Slavery: A Transnational Archive (Gale) – 6,843 titles
 - Dance in Video and Ethnographic Video Online (Alexander Street Press) – 1,123 titles
 - Alexander Street Press: Music Online includes: American Song (2,331), Classical Music Library (2,728 titles), Contemporary World Music (1,894 titles), Jazz Music Library (9,859 titles), and Smithsonian Global Sound for Libraries (2,824 titles)
 - American West (Adam Matthews) – 620 titles
 - APA Books E-Collections 2012 – 31 titles
 - SpringerLink E-Books – Engineering (2012) – 542 titles
 - Books 24x7 IT Pro Collection (subscription) – 10,049 titles
 - Safari Technical 100-title Bookshelf (subscription) – 100 titles
 - IEEE-Wiley E-Books 2012 & 2013 – 539 titles
 - Gale Virtual Reference E-books – 42 titles
 - JSTOR Arts & Sciences VI
 - JSTOR Arts & Sciences IX
 - JSTOR Arts & Sciences X
 - JSTOR Business III

2020 Strategic Goal #6: Enhance the regional and national reputation of Kansas universities through aspirational initiatives

UL Goal 6a. Increase visibility of University Libraries collections and locally produced scholarship and creative activities

Object #1 Develop digitization projects of local materials especially those for SOAR Institutional Repository and those housed in Special Collections

Actions:

- Consultant assessed and submitted report advising Special Collections on establishing digital workflow
- ContentDM, archival digital collection management software, implemented
- Training on ContentDM received during spring
- Special Collections staff developed prioritized list of collections to be added to ContentDM
- Collections such as Sanitary Fairs Collection were created and added to ContentDM
- SOAR's collection development concentrated on adding WSU faculty peer reviewed articles to the collection with 1,483 full-text items added in FY2012
- 64,412 virtual visits were made to SOAR in FY2012
- 51 electronic dissertations and 178 theses were added to SOAR during FY2012

Objective #2 Develop new vision for Library Associates including marketing plan for new organization

Actions:

- Changed status pending marketing effort and Foundation's hire of new development officer

Objective #3 Evaluate impacts of public programming efforts including existing programming partnership

Actions:

- Fall statistics for number of programs and attendance indicate that 19 events were held in the fall reaching an audience of 1,650
- Spring statistics for number of programs indicate 23 events were hosted with an attendance of approximately 2,100

Objective #4 Develop plan to promote important University Libraries and Special Collections resources and services such as the Gordon Parks Collection

Actions:

- Collaborated with the Ulrich Museum for the Gordon Parks Centennial
- Collaborated with the Gordon Parks Foundation to arrange reproduction of photo for Smithsonian exhibit and catalog

- Gave presentation on the Gordon Parks Papers to members of the National Advisory Council for the WSU Foundation and to two staff members from the Foundation
- Created online cataloging records for items in the Gordon Parks Personal Library and made these records available world-wide through the online catalog http://libcat.wichita.edu/vwebv/search?searchArg=%22Gordon+Parks+Personal+Library%22&searchCode=GKEY%5E*&searchType=0&recCount=50
- Collaborated with the Carl Albert Center, University of Oklahoma, to arrange transfer of the Victor Wickersham Congressional Papers
- Arranged for the loan of rare map to Kansas Museum of History exhibit
- Arranged loan of Margarita Fischer correspondence materials for exhibit at the Santa Barbara Historical Museum
- Curator of Special Collections served as member of Kansas Humanities Council Speaker's Bureau and presented seven off-campus lectures on collections in Special Collections including presentations on Slavery materials, the Federal Writers' project, and key events in Kansas statehood that reached approximately 350 people
- Digitized Lord Noel-Buxton Papers in Special Collections for United Kingdom researcher

Objective #5 Explore options for membership in and partnerships with affinity groups at the state, regional, national, and international levels

Actions:

- Currently hold memberships in:
 - SCKLS - South Central Kansas Library System
 - CNI - Coalition for Networked Information
 - MPLA - Mountain Plains Library Association
 - ELSUG - Ex Libris South-Central Users Group
 - ELUNA - Ex Libris Users of North America
 - LOEX
 - Lyrasis
 - Portico
 - Amigos
 - ESIG - EPSCoR Science Information Group
 - United States Patents and Trademarks Office
 - United States Federal Depository Library Program
 - State of Kansas Depository Library Program

UL Goal 6b. Support university-wide and discipline specific accreditation activities

Objective #1 Support HLC activities as appropriate

Actions:

- Informational visit to UL Faculty by Rick Muma, Fall 2011
- Participation on HLC Planning Committee

- Maintain University Archives of previous HLC/NCA reviews

Objective #2 Provide required discipline-specific accreditation, licensing, and programmatic information about collections

Actions:

- Information provided to:
 - School of Music
 - School of Nursing
 - School of Social Work
 - Physical Therapy Department
 - Sports Management Department (UL tour also provided to accreditation team)

WSU Libraries

Goals 2012 – 2013

Wichita State University Libraries Goal Planning 2012 2013

2020 Strategic Goal #1: Achieve alignment between state's pre-K-12 and higher education and continue to enhance alignment between higher education institutions

| University Libraries Goal 1 | Objective |
|--|--|
| Enhance partnership projects with Regents and area libraries | Participate in statewide planning for Kansas Academic Libraries, as well as high impact projects among state, regional, and national academic and research libraries |
| | Continue to participate in Regents-wide cooperative collection development and management activities |
| | Participate in statewide Information Literacy initiative for incoming and transfer students |
| | Increase outreach and opportunities to USD 259 and other area schools |
| | Participate and develop instructional support for new resources in State Library database program |

Wichita State University Libraries Goal Planning 2012 2013

2020 Strategic Goal #2: Achieve participation in the state's higher education system that better reflects the state's demography and more fully engages adult learners

| University Libraries Goal 2 | Objective |
|---|--|
| 2a. Increase services and educational outreach efforts for WSU adult learners | Provide library instruction and orientation sessions targeting adult learners and transfer students |
| | Increase web presence and web-based library features to address a variety of adult learning styles such as WichitaStateTV YouTube channel, Virtual library tour project, and Subjectguides |
| | Enhance use of social media such as Facebook and Twitter to more fully engage various demographic groups |
| 2b. Increase visibility of University Libraries services and collections | Develop marketing/promotion materials for University Libraries services and collections |
| | Promote research services for adult learners both internally and in partnership with other campus units |

Wichita State University Libraries Goal Planning 2012 2013

2020 Strategic Goal #3: Achieve measurable improvement in persistence and completion rates for higher education institutions

| University Libraries Goal 3 | Objective |
|--|---|
| Develop library-wide plan to target and improve curricular service and collection needs that focus on the different learning styles and needs of at-risk, entering, and returning students | Expand cooperative efforts with other campus units such as CLUR, OFDSS, STAC, MRC |
| | Partner with student leadership and associations to provide continuous quality improvement of University Libraries services, collections, and facilities |
| | Implement Discovery Service layer and enhance UL web pages to coordinate with this service |
| | Continue repurposing Ablah Library first floor space to include more student success activities |
| | Complete main stacks major range shifts based on collection review |
| | Enhance University Libraries web presence |
| | Evaluate Reference and Research Services Group structures and operations |
| | Survey students to determine effectiveness of University Libraries services and collections targeting student success |
| | Analyze Assessment of student learning in University Libraries Instructional Program |
| | Enhance existing information literacy program targeting entering or at-risk students |
| | Update Empower information literacy module |
| | Develop curriculum plan for LASI 170 |
| | Evaluate effectiveness of current service points-develop plan for consolidation where indicated |
| | Review position descriptions and workflows in both public and technical services areas to determine assignments that best respond to current UL and University programmatic needs |

Wichita State University Libraries Goal Planning 2012 2013

2020 Strategic Goal #4: Ensure that students earning credentials and degrees across the higher education system possess the foundational skills essential for success in work/life

| University Libraries Goal 4 | Objectives |
|---|--|
| Provide collections and services that support lifelong learning | Evaluate current information literacy initiatives and identify areas that are targeting general education to expand on lifelong learning |
| | Promote and expand collections that support general education studies |
| | Enhance LASI 170 offerings |
| | Move University Libraries serials collections to electronic-only where possible to promote student success in a global workplace |
| | Acquire eBook collections, particularly focusing on engineering, business, science, technology, and health professions |
| | Implement online Demand Driven Acquisitions for University students, staff, and faculty |

Wichita State University Libraries Goal Planning 2012 2013

2020 Strategic Goal #5: Enhance alignment between the work of the state's higher education system and the needs of the Kansas economy

| University Libraries Goal 5 | Objective |
|---|--|
| Enhance services and collections supporting University segments focused on local and state economic development | Continue ORA and University Libraries partnerships to target collections and services that support funded research |
| | Improve assessment activities to determine success of services and collections, targeting the emerging needs of campus researchers and those areas focused on economic development |
| | Increase access to e-resources supporting economic development |

Wichita State University Libraries Goal Planning 2012 2013

2020 Strategic Goal #6: Enhance the regional and national reputation of Kansas universities through aspirational initiatives

| University Libraries Goal 6 | Objective |
|--|--|
| 6a. Increase visibility of University Libraries collections and locally produced scholarship and creative activities | Publish digitization projects for University Libraries, Special Collections, and University materials, using CONTENTdm and Dspace platforms |
| | Promote important University Libraries and Special Collections resources and services such as the Gordon Parks Collection and Centennial Celebration |
| | Invest in high-impact digital collections that promote and improve the University's regional and national reputation in research and scholarship |
| | Develop potential partnerships for participation with regional and national networks |
| | Investigate participation in RapidILL national partnership to enhance high impact research through document delivery |
| | Implement e-commerce models for revenue generation from digital projects |
| | Investigate potential private/public partnerships on potential high-impact digitization projects |
| 6b. Support university-wide and discipline specific accreditation activities | Support and participate in HLC activities as appropriate |
| | Provide required discipline-specific accreditation, licensing, and programmatic information about collections |
| | Enhance web presence for unique local collections |

WSU Libraries

**Faculty Research
and Scholarship**

University Libraries

Faculty Research and Scholarship FY2012

Publications

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- Madway, L. (2012). "Rites of Deliverance and Disenchantment: The Marriage Celebrations for Charles II and Catherine of Braganza, 1661-62," *The Seventeenth Century* 27:1 (Spring 2012): 79-103.
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Deyoe, N. and Williams, V. (2011). Diversity of Youth Collections: A Pilot Study. Refereed poster presented at American Library Association Annual Conference. New Orleans, LA.

Gilstrap, D. L. (2012). *Assessment as a Complex Endeavor*. Session discussant for refereed paper presentations at the American Education Research Association Annual Meeting. Vancouver, BC.

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